

An aerial night view of the Dubai skyline. The Burj Khalifa is the central focus, illuminated with blue light and emitting a fan of light beams. In the foreground, the Dubai Fountain is lit up with warm yellow and orange lights. The surrounding city is filled with numerous skyscrapers and buildings, all illuminated with various colors of light. The overall scene is a vibrant and dynamic representation of a modern city at night.

EMAAR

PERFORMANCE HIGHLIGHTS -2023

SALES STATISTICS

37.4 Bn AED

25% Increase over 2022

LAUNCH STATISTICS

28 successful launches of new projects across various master plans, creating a pipeline for future revenue.

New Masterplan Launched

1. The Oasis
2. Al Marjan Island- RAK

HANDOVER STATISTICS

~ 108,000 Units*

(*31st Dec 2023)



WAY FORWARD:
STRATEGIC OBJECTIVES FOR 2024

EMAAR

TOWARDS NEW HORIZONS – 2024 LAUNCH BLUEPRINT

Launch Blueprint May-Aug 2024

Launch Month	DCH	DHE	Emaar South	The Valley	RYM	The Oasis	The Heights Country Club & Wellness	Dubai Marina	EBF
May-24	🏢🏢	🏢	🏠🏠				EOI🏠		
June-24	🏢🏢		🏠	🏠🏠	🏢				
July-24		🏢	🏢	🏠🏠	🏢	🏠		🏢	
Aug-24	🏢	🏢	🏠🏠 🏠	🏠🏠	🏢🏢	🏠			🏢

Legend:



Townhouse



Villa



Apartment

VISION 2024

Two New Master Plans To be launched

Expansion Of Existing Masterplans
OASIS & THE VALLEY

75 Launches Across All Masterplans
Revenue Target ~AED 75 Bn

OUR MASTERPLANS



EMAAR – TOP INVESTING NATIONALITIES

2023

India
Russian Federation
China
United Kingdom
UAE
Pakistan
Saudi Arabia
Iran
Egypt
Germany

YTD APRIL 2024

India
China
United Kingdom
Pakistan
Iran
United Arab Emirates
Dominica
Turkey
Germany
Egypt

TOP NATIONALITIES – EMAAR BEACH FRONT

2023

Russian Federation
China
India
United Kingdom
Saudi Arabia
Vanuatu
Germany
Dominica
Egypt
Ukraine

YTD APRIL 2024

Germany
China
United Kingdom
Turkey
Dominica
Armenia
United States
India
Republic Of Korea
Uzbekistan

TOP NATIONALITIES – DUBAI CREEK HARBOUR

2023

China
Russian Federation
Iran
India
United Kingdom
Germany
Egypt
Saudi Arabia
Pakistan
UAE

YTD APRIL 2024

China
Germany
Turkey
United Kingdom
India
Iran
United States
Saint Kitts & Nevis
Russian Federation
Egypt

TOP NATIONALITIES – EMAAR SOUTH

2023

India
Pakistan
United Kingdom
United Arab Emirates
Canada
Antigua & Barbuda
Sri Lanka
Egypt
Turkey
Germany

YTD APRIL 2024

India
Dominica
United States
United Kingdom
Cyprus
United Arab Emirates
Myanmar
Saint Lucia
Russian Federation
Saudi Arabia

TOP NATIONALITIES – DUBAI HILLS ESTATE

2023

Russian Federation
India
Pakistan
China
UAE
UK
Egypt
Iran
Saudi Arabia
Turkey

YTD APRIL 2024

India
China
Iran
UAE
Egypt
UK
Pakistan
Turkey
Canada
Lebanon

TOP NATIONALITIES – THE VALLEY

2023

India
UAE
Pakistan
United Kingdom
China
Egypt
Canada
Syrian Arab Republic
Saudi Arabia
Dominica

YTD APRIL 2024

India
China
Pakistan
UAE
Dominica
UK
Canada
United States
Egypt
Cyprus

TOP NATIONALITIES – RASHID YACHTS & MARINA

2023

Russian Federation
India
Germany
Cyprus
China
UAE
United Kingdom
Pakistan
Iran
Saudi Arabia

YTD APRIL 2024

Germany
India
Croatia
China
Russian Federation
Iran
UK
Cambodia
Turkey
Jordan

TOP NATIONALITIES – THE OASIS

2023

India
United Kingdom
UAE
Pakistan
Saudi Arabia
Egypt
Russian Federation
China
Canada
Turkey

YTD APRIL 2024

India
Saint Kitts & Nevis
China
Turkey
United Kingdom
Pakistan
Dominica
Canada
Russian Federation
UAE

TOP NATIONALITIES – AL MARJAN RAK

2023

Russian Federation
India
China
United Kingdom
Egypt
Turkey
United States
Pakistan
United Arab Emirates
Iran

YTD APRIL 2024

Russian Federation
India
Germany
United Kingdom
China
France
Egypt
Canada
Kyrgyzstan
Bangladesh

*Thank
you*

