



SCALE YOUR BUSINESS IN A CLICK

WHATSAPP FOR BUSINESS

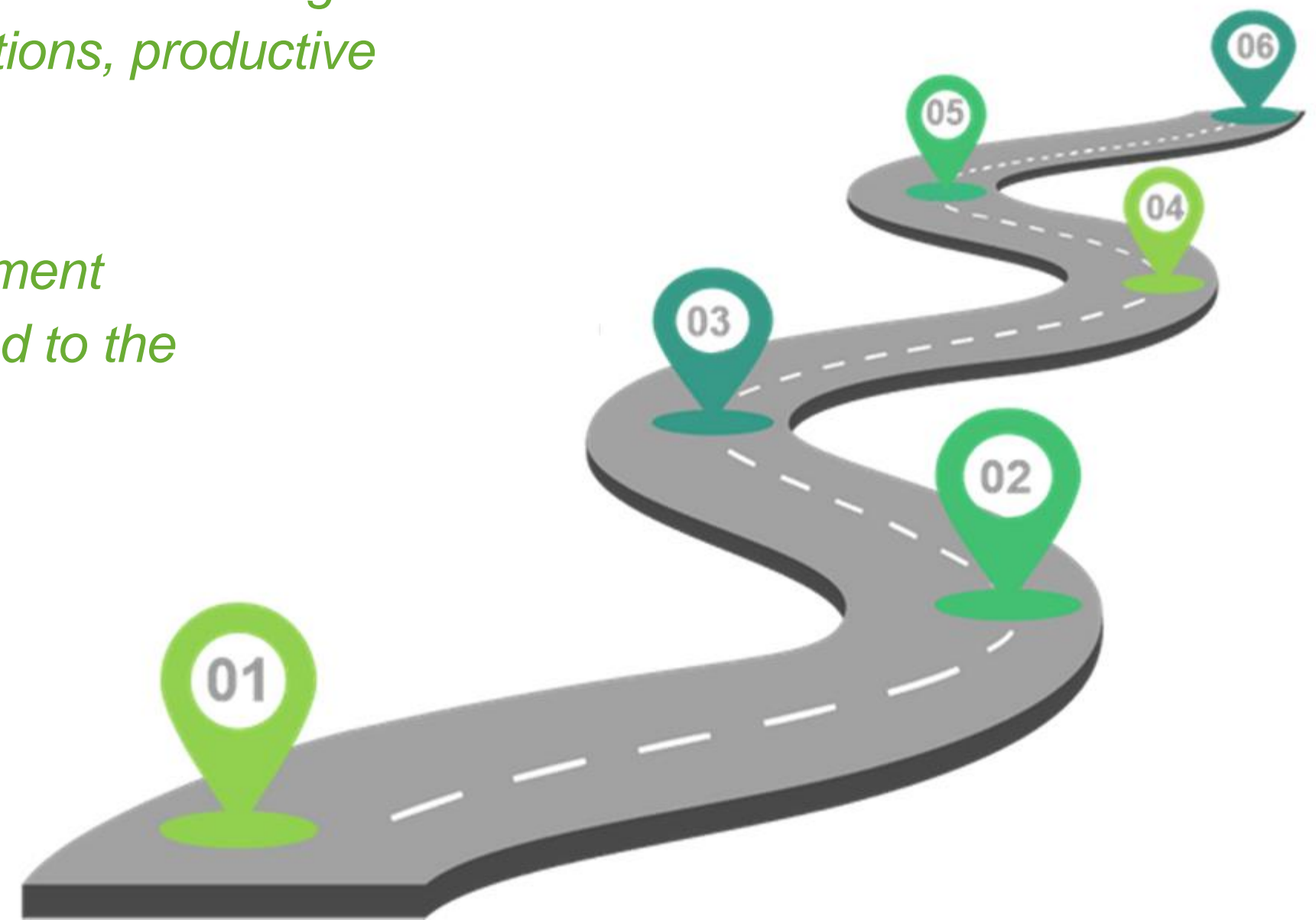


# RIZMAK CONSULTANCY

*Journey So Far!*

*RIZMAK Consultancy has been a leading player in the market of Mobile Value Added Services with over 3 years of experience in the industry. The company has an extensive portfolio of technologically advanced & cost effective solutions to cater to the businesses of digital era. It possesses 360° automation for efficient operations, productive employees & satisfied customers.*

*To carry forward the legacy of technological advancement WhatsTap WhatsApp for Business Solution was added to the company's product portfolio in 2021.*



# RIZMAK CONSULTANCY

## OUR BRANDS



## OUR PARTNERS



# WHATSTAP YOUR BUSINESS COMMUNICATIONS

*Supercharge Your Lead Generation & Customer Engagement Strategy!*



Connect with over 1.5 billion users worldwide on the world's leading chat-app to increase brand engagement, product discovery & more



Acquire more customers with enhanced productivity by using a single platform for lead generation, promotions & customer service.



Raise customer satisfaction with real-time communications, and smarter query resolutions through Auto-replies or Chatbot.

# THE UNMATCHABLE FEATURES



Customized Conversational Chatbot



Share rich media like images, and videos.



Send bulk promotions & get live Send Reports



Automated Welcome message with Keyword triggered workflow.



Integration REST API with company's live systems.



Bulk messaging communication for providing live support.

Multi-Number Support.

Export contacts from groups you are messaging with

Send templates for quick reply.

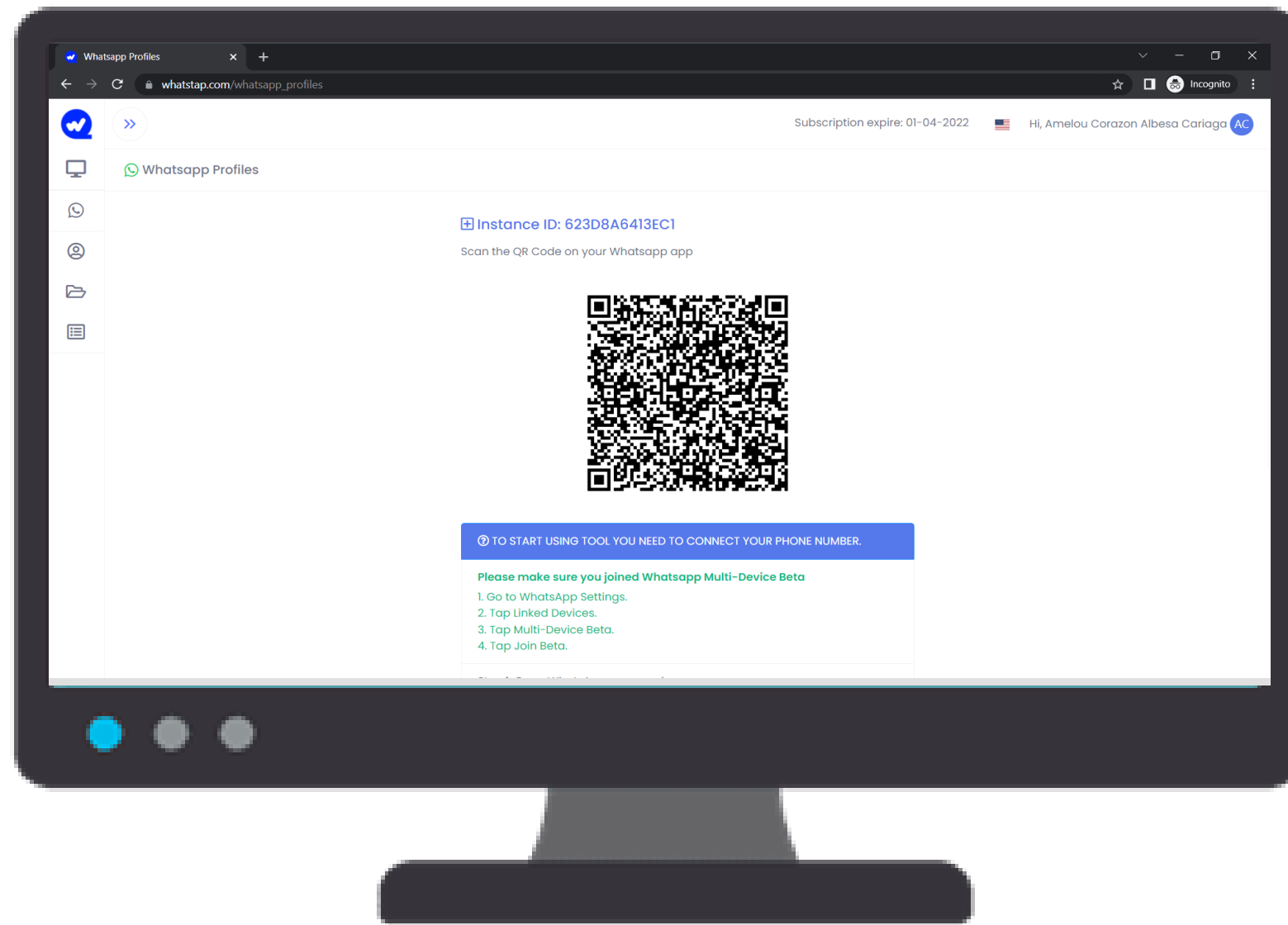
Label and Group Contacts for targeted messaging

Spam protection, Messages is sent with delays to avoid being flagged as a spammer

Instant and convenient setup.

# MULTIPLE MESSAGING FORMATS

## CONVERSE OVER USER INITIATED CHATS!



WHATSTAP INTERFACE

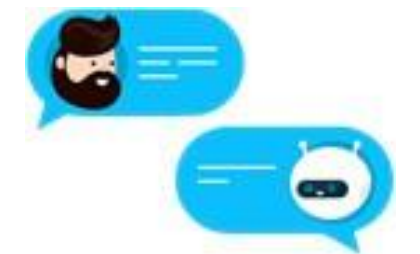
### AUTO-REPLY

For customized welcome message and pre-set quick auto response to customers



### CHAT-BOT

For Keyword based conversational flows without any human agent involvement.



# ONE STOP SOLUTION!



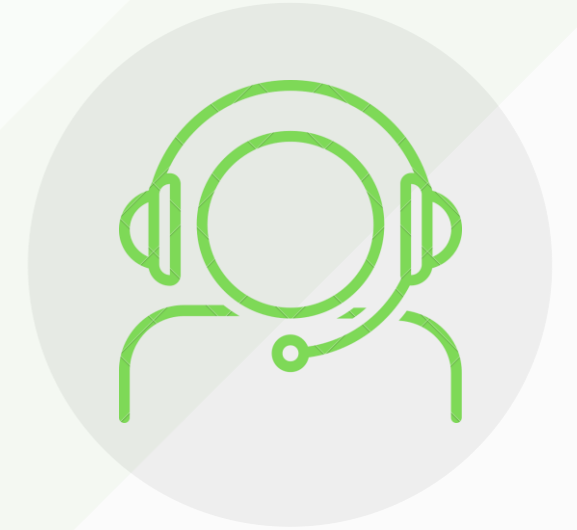
Discount, Offer & Promotions



Appointments & Reservations



Payments & Account Management



Help & Support



Placing & Tracking Orders



Notifications & Enquiries



Branch Locator



Suggestions & Complaints

# WHY CHOOSE WHATSTAP?

- With WhatsTap you can send promotional messages.
- No restriction on any business or industry
- No per message charge
- No 24-Hr reply window.
- Multi number can be deployed for one business.

	WHATSAPP	WHATSAPP BUSINESS APP	WHATSAPP BUSINESS API	WHATSTAP
DATA PROTECTION	✗	!	✓	✓
BULK PROMOTIONAL MESSAGES	✗	✗	✗	✓
ZERO COST PER MESSAGE/ NOTIFICATION	✗	✗	✗	✓
BOTS & AUTOMATION	✗	✗	✓	✓
LIVE CHAT WITH CUSTOMERS	✗	✓	✓	✓
COMPANY INITIATED CONVERSATION	✓	✓	✓	✗
CUSTOMIZED MESSAGE TEMPLATE	✗	✗	✓ (Approval Required)	✓ (No Approval Required)
API INTEGRATION	✗	✗	✓	✓
DETAILED REPORTING	✗	✗	✓	✓
MULTIPLE AGENT PROVISION	✗	✗	✓	✓



# SUITABLE & CUSTOMIZABLE FOR ALL SECTORS

INDUSTRY  
USE CASES



Healthcare &  
Pharmacy



Automobile  
Industry



Travel & Tourism



Banking



Gaming Industry



E-Commerce &  
Retail



Education



Hotels &  
Restaurants  
Cleaning



Media &  
Entertainment



Telecom

# Let your customers take their business on WhatsApp!

## WIDER REACH & ENHANCED ENGAGEMENTS

Connect with over 1.5 billion customers across 180 countries with Trring Me to provide superior customer experience and drive customer engagements intelligently.

## ONE STOP SOLUTION FOR ALL YOUR NEEDS

Increase your productivity by having all the customer communication at one place. Send transactional/promotional messages, manage opt-ins, and much more from one single platform!

## COST-EFFECTIVE STANDARD PRICING

Standard pricing for all. Trring Me charges a pre determined fee Per Number Per Month. It is inclusive of all future upgradations and a dedicated support team.

## WORLD- CLASS CUSTOMER SUPPORT

24/7 email and WhatsApp support for you and your team, from a dedicated account manager. We'll guide you through the onboarding process and further provide superior support.

# CLIENTS WHO TRUST US!



CONTACT US

# RIZMAK CONSULTANCY

## EMAIL

[info@whatstap.com](mailto:info@whatstap.com)

## WEBSITE

[www.whatstap.com](http://www.whatstap.com)

## WHATSAPP CHATBOT



(Click [this link](#) or scan the QR Code to reach us on WhatsApp)



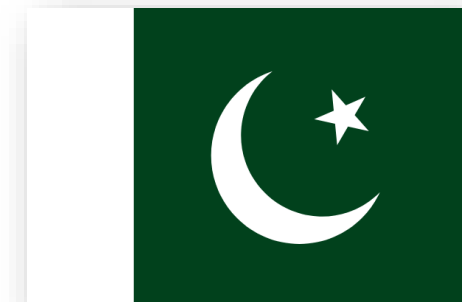
INDIA



PHILIPPINES



UAE



PAKISTAN



CAMEROON



KENYA